

ENGAGEMENT AND OUTREACH CONFERENCE

BUILDING UNIVERSITY-COMMUNITY RELATIONSHIPS: MORE THAN ONE AND DONE

October 8, 2018 | 8:30AM-3:30PM

Howard H. Baker Jr. Center for Public Policy

October 9, 2018 | 9:00AM-12:00 PM

United Way of Greater Knoxville



THE UNIVERSITY OF
TENNESSEE
KNOXVILLE



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It is a privilege to welcome you to the University of Tennessee’s first community engagement and outreach conference—Building University-Community Relationships: More Than One and Done.

UT’s land grant mission has three goals: educate, discover, and connect. The Office of Community Engagement and Outreach works in conjunction with our community to find practical solutions to complex challenges while building mutually beneficial and sustainable relationships with community partners. Through holistic engagement and demonstrated commitment, UT continues to make a significant impact locally and globally, with a special emphasis on improving the quality of life for Tennesseans.

That is why it is important for all of us to be in the same room to discuss how each of us can benefit our community together. In the past several years, the university has deliberately moved from an “outreach,” or one-way, delivery framework, to an “engagement,” or two-way, partnership framework. Undergirding today’s approach to community engagement is the understanding that not all knowledge and expertise resides in universities, and that expertise and great learning opportunities in teaching and scholarship also reside in non-academic settings.

The speakers you will hear today will focus on the impact that university-community relationships have had in other cities. We will also discuss how the lessons learned from other areas can that enhance the quality of life for the citizens of Knoxville—on and around UT’s campus.

Thank you for joining us. I look forward to the partnerships to come.



A handwritten signature in black ink, appearing to read "R. Nobles".

Robert Nobles

Interim Vice Chancellor for Research
University of Tennessee, Knoxville

8:30-8:55 AM

Rotunda

Registration, Breakfast, and Poster Session

9:00-9:30 AM

Welcome Remarks

Robert Nobles

Interim Vice Chancellor for Research
University of Tennessee, Knoxville

Avice Reid

Senior Director of Community Relations
City of Knoxville Mayor's Office

Bob Rider

Dean of the College of Education, Health, and Human Sciences
University of Tennessee, Knoxville

9:30-10:15 AM

Opening Keynote

Darlene Kamine

Executive Director of Community Learning Institute
Cincinnati, Ohio

10:15 - 11:00 AM

Panel Discussion Community Engagement and Outreach in Action

Javiette Samuel | Moderator
Director of the Office of Community
Engagement and Outreach
University of Tennessee, Knoxville

Evetty Satterfield
Board Member, First District
*Knox County Schools
Board of Education*

Daryl Arnold
Pastor
Overcoming Believers Church

Bob Kronick
Professor of Educational Psychology
and Counseling
University of Tennessee, Knoxville

Director
University Assisted Community Schools

Calvin Skinner
Convener and Co-Founder
One Knox Legacy Coalition

Sylvia Turner
Associate Director
Haslam Scholars Program

11:00 - 11:15 AM

Rotunda

Break

11:15 - 11:45 AM

Community Schools: A More Effective Solution for School Improvement

Feroza Freeland
Political and Community Organizer
Knoxville, Tennessee

11:45 AM - 12:30 PM

Collaboration Readiness Toolkit

Karen Franck

Extension Specialist

University of Tennessee Institute of Agriculture

12:30 - 1:00 PM

Lunch and Keynote

Engaged Scholarship: A National Perspective

Samory Pruitt

Vice President for Community Affairs and President of the Engaged
Scholarship Consortium Board

University of Alabama

1:00 - 1:45 PM

Roundtable Discussion

Misty Anderson | Moderator

Professor of English, Lindsay Young Professor in the
College of Arts and Sciences, Faculty Senate President

University of Tennessee, Knoxville

1:45 - 2:00 PM

Rotunda

Break

2:00 - 2:30 PM

US and Tennessee Economic Performance and the Importance of Education

William Fox

Randy and Jenny Boyd Distinguished Professor,
Director of the Boyd Center for Business and Economic Research
University of Tennessee, Knoxville

2:30 - 3:00 PM

Working Together for Greatest Impact

Marie Alcorn

Vice President of Community Engagement and Mobilization
United Way of Greater Knoxville

3:00 - 3:30 PM

The Truthful Mirror: The Good, Bad, and Ugly of Community Engagement

Gavin Luter

Director of UniverCity Alliance
University of Wisconsin-Madison

Poster presentations will be in the rotunda during registration and breaks throughout the day.

9:00-9:15 AM

Welcome and Greetings

9:15-10:00 AM

Getting Our Ducks in a Row:
A Strategy for Collaboration

Gavin Luter

Director of UniverCity Alliance

University of Wisconsin-Madison

10:00-10:15 AM

Break

10:15-11:00 AM

Housing, Health and Concentrated Poverty

11:00 AM-12:00 PM

Forging Ahead with Next Steps
and New Partnerships



Darlene Kamine

Darlene Kamine is executive director and founder of the Community Learning Center Institute, a not-for-profit agency dedicated to the development of schools as community learning centers, responsive to the vision and needs of each school and its neighborhood.

Previously, she worked as a consultant to Cincinnati Public Schools to design, develop, and implement the transformation of Cincinnati's schools into community learning centers. This district-wide initiative was recognized with the 2013 Award of Excellence by the Coalition of Community Schools, the first given to a districtwide system of community learning centers.

Kamine is the founder of ProKids, a nationally recognized child advocacy organization which provides volunteer guardians *ad litem* for abused, neglected and dependent children in the court system. She was also a co-founder of the Children's Museum of Cincinnati and served as the president of their board. In 2018, she co-founded the Immigrant and Refugee Law Center, the only full-service immigration *pro bono* law office located inside a community learning center in the nation, for which she currently serves as President of the Board.



Samory Pruitt

As vice president for community affairs at the University of Alabama, Samory Pruitt develops and manages the university's public outreach programs. He has been instrumental in the formation of partnerships for engagement scholarship in teaching, research, and service for the university and its community partners. Pruitt has also developed civic learning opportunities to sustain more effective community problem-solving strategies and democratic engagement on campus and in the community.

Pruitt is actively involved in the West Alabama area, where he serves on the Board of Directors for The First Tee of Tuscaloosa, the West Alabama Chamber of Commerce, and on the Stillman College Board of Trustees. He currently serves as president of the board of directors for the Engagement Scholarship Consortium (ESC), consisting of institutions located in the United States, Canada, and Nigeria. He is the publisher of the international *Journal of Community Engagement and Scholarship (JCES)*.

Pruitt received his Bachelor of Arts in Mathematics, his Master of Arts in Public Administration and his doctorate in higher education administration from The University of Alabama.



Marie Alcorn

Marie Alcorn, vice president of community engagement and mobilization for the United Way of Greater Knoxville, takes to heart the organization's mission of "advancing the common good." In addition to her professional commitment with social services agencies, she supports arts organizations in the ongoing effort to make the greater Knoxville community a better place to live, work and play for all ages.

Previous to her appointment at United Way, Alcorn worked as aging services manager for the Committee Office on Aging for Knoxville-Knox County Community Action Committee. She also served as the public information officer for the City of Knoxville during the Victor Ashe administration.



Bill Fox

Bill Fox, Randy and Jenny Boyd Distinguished Professor and director of the Boyd Center for Business and Economic Research at the University of Tennessee, has held several visiting appointments as professor at the University of Hawaii, scholar at the Federal Reserve Bank of Kansas City, and Distinguished Fulbright Chair at the University of Frankfurt, Germany. In addition, he has served as a consultant in over 40 countries and 15 U.S. states on a wide range of public policy issues. Fox is a member of the American Economics Association and past President and recipient of the Steven D. Gold Award from the National Tax Association.



Karen Franck

Karen Franck, assistant professor and evaluation specialist for the University of Tennessee Extension Department of Family and Consumer Sciences, serves as the lead evaluator for UT's Expanded Food and Nutrition Education Program (EFNEP) and the Supplemental Nutrition Assistance Program Education (SNAP-Ed). She also leads evaluation efforts for projects funded by the Centers for Disease Control, Robert Wood Johnson Foundation and National Institute of Food and Agriculture.

Franck received her doctorate in Child and Family Studies from the University of Tennessee.



Feroza Freeland

Feroza Freeland is a ferocious advocate for public education, working to improve the system through research and volunteer work for University Assisted Community Schools. A proud graduate of Memphis public schools, she testified before a state legislative committee and helped defeat a school voucher bill. She has been an urban fellow with the City of Memphis, president of the College Democrats at the University of Tennessee, and a diversity educator in UT's Office of Multicultural Student Life. Freeland received her bachelor's degree in political science with a minor in Hispanic studies from UT. She is currently managing a state senate campaign in Knoxville.



Gavin Luter

Gavin Luter is the director of the UniverCity Alliance, a program at the University of Wisconsin-Madison that connects students and faculty with partners in the community to solve local challenges. Faculty incorporate projects into their curriculum and, ultimately, assist the community in implementation. Recently, the program released a call for proposals from local government agencies to partner for the upcoming UniverCity Year.

Luter received his doctorate in educational administration from the University of Buffalo and holds a master's in higher education administration from the University of Tennessee, Knoxville and a Bachelor's of Arts from Virginia Polytechnic Institute and State University in public and non-profit management.

While at UT, Luter developed and coordinated an undergraduate student living-learning community experience for students interested in public service and civic engagement through the Howard H. Baker Jr. Center for Public Policy. He also managed a Bill and Melinda Gates Foundation regional teacher effectiveness advocacy and coalition-building grant project for the United Way of Greater Knoxville.

Engagement and Outreach Mini-Grant Recipients

Shelby Brawner and Justin Crowe

Count It! Lock It! Drop It!

Moonhee Cho

Making Campus and Community Green
Through Zero Waste Gameday

Megan Conley

Effects of the Southeastern Provision Raid
on Immigrant Communities in East Tennessee

Margaret Crewdson

FUTURE Program

Janice Hall

Haslam College of Business Pre-Collegiate
Summer Programs

Lyndsey Hornbuckle

Effect of Partner Support During Exercise
in African-American Couples: Community
Board Analysis

Belinda Letto

Sowing Seeds of Wellness (S.O.W.) Moves

Thura Mack

EU Big Orange STEM Saturday:
Engagement and Outreach

Sean Morey

Battle of Knoxville Augmented Reality
Walking Tour

Sreedhar Upendram

Does the Mobile Hotspot Internet Impact Rural
Lifestyle, Education, and Business: Evidence From
Distressed Communities in Rural Tennessee?



SPONSORS

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Office of Research & Engagement

Office of Diversity & Community Relations
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